



PRESENTED BY:

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BUSINESS FOR SALE Salon



Upscale, Full-Service, Low Cost Salon

Price: Call For Price

Features: Upscale, full hair-care at an affordable price

Caters to walk-in clientele and call ahead appointments

Employees trained in most current hair care and style trends

Accessible & highly visible location



REAL ESTATE SERVICES

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Bismarck, North Dakota

Information Sheet

The Business is a corporation and opened in January 1998. During its years of operation, the Business has developed a satisfied customer base, hair care expertise and brand recognition within the industry.

The Business is an upscale, full-service, low cost salon offering cuts, colors, highlights, perms and facial waxing. The Business' prompt, friendly service and family atmosphere attracts men, women and children of all ages. The Business also sells retail styling products, shampoos, conditioners and a men's line of products.

Customers visit the Business because of quality service, location, flexibility and comfort with stylists. The Business serves approximately 300 customers per week. Customers range from doctors and lawyers to blue collar workers, and those with disabilities. Local group homes often bring residents to the Business because of its easily accessible location. Upon transitioning to new ownership, customers are expected to stay with the Business.

The Business offers:

Cuts:

- Adult Cut
- Adult Cut Plus (includes shampoo and blow-dry)
- Designer Cut includes shampoo, blow-dry and curling iron or round brush finish
- Kid's Cut
- Kid's Cut Plus (includes shampoo and blow-dry)
- Bang Trim



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Texturizing:

- Permanent waves; waves, curls, texture and straightening
- Perm Plus (includes shampoo and blow-dry)
- Designer Perm (includes shampoo, blow-dry and designer wrap, spiral piggyback).

Treatments:

- Deep conditioning for stressed hair
- Chelating treatment to remove chemicals and metals
- Reconstructive treatment to repair damaged hair

Color:

- Hair color
- Hair color retouch
- Tipping
- Blonding
- Sunglitz Highlighting (full or partial)
- Foil Highlighting (full or partial)
- Lowlights

Services:

- Beard trim
- Moustache trim
- Chi Transformation (permanent hair-straightening system)
- Hair relaxing (Deep Brilliance)



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Services Continued:

- Up-Dos
- Blow-dry
- Designer blow-dry (includes shampoo, blow-dry, and finish)
- Shampoo
- Shampoo sets
- Non-chemical hair straightening (Flatiron)
- Facial waxing

Hours of operation are:

Monday—Friday	9 a.m.—8 p.m.
Saturday	9 a.m.—5 p.m.
Sunday	Closed

The Business operates in a 1,200 square foot store-front space. The retail portion of the business occupies 800 SF with 400 SF allocated between the office, back room and restroom. The interior has been recently updated by repainting walls and recovering chairs.

Customer relationship management at the Business is completely computerized using software that tracks scheduling, wait lists, call ahead lists and time clocks. The computer and software system are included in the sale of the Business.

The Business has 7 full-time stylists, who each own their equipment, and 1 manager who is in charge of employee scheduling. Employees are preferred to have at least 1 year of experience. Employees' schedules are consistent, with 1 scheduled day off per week and paid a minimum base salary plus commission.



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Upon sale of the Business, the owners are available for up to 6 months to transition the salon to new ownership. Seller financing is negotiable.

Key success factors for the Business include:

- Upscale, full hair-care at an affordable price
- Family-friendly atmosphere for men, women and children
- Caters to walk-in clientele, schedules, call ahead appointments and honors stylist requests
- Employees trained in the most current hair-care and style trends
- Hard-working staff dedicated to providing prompt, quality and reliable service
- Accessible and highly visible location
- Daily specials and promotions drive traffic and retain customers

For more information on this business opportunity you may request the Confidential Business Review for complete details, call Steve Ilse.



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