



PRESENTED BY:

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BUSINESS FOR SALE

Hobby Shop



Family Owned Since 2003

Price: Call For Price

Features: Featuring a wide range of radio-controlled cars, helicopters, airplanes and boats

Large parts inventory

Timely repair turnaround

Customer satisfaction due to local technical support



REAL ESTATE SERVICES

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Bismarck, North Dakota

Information Sheet

The sale of the Business is preferred to be structured as a sale of assets.

The Business was founded in March 2003.

The Business sells radio-controlled (R/C) cars, helicopters, airplanes and boats and is renowned for its wide range of products having the largest inventory of parts for R/C cars, airplanes, helicopters and boats in its area. Parts and repair services for R/C items are available.

The full line of Go-Ped® scooters and parts, including push, electric and gas models is carried and the Business offers repair support. There are over 5,000 products in its store including popular kites, science kits, Legos® and pinewood derby materials.

The Business maintains a trade-up program, selling customers' used items when they upgrade to new store products. Its relationship with its supplier enables the Business to ship products to customers immediately upon order via FedEx and USPS.

Customers are in North Dakota, South Dakota, Montana and Canada. They range from white-collar and blue-collar, male and female, young and young-at-heart. The Business has many repeat customers through its store-sponsored hobby clubs. Customers are expected to stay with the new owner after sale of the Business.

Business Hours of Operation are: Monday—Saturday: 8:30 a.m.—6:00 p.m.
Sunday : Noon—3:00 p.m.

Closed the last Sunday of the month.

The Business cash register uses a retail management software system that enables it to connect to the inventory system of its supplier for order quantities that exceed available inventory in-house.



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Bismarck, North Dakota

Information Sheet

Business Involvement in the community of radio-controlled hobbyists is extensive. The Business owner is recognized for his knowledge, dedication, and support for this hobby.

The Business is equipped with an indoor and outdoor track. Two weekend model car races are held per month. These events are popular with each race hosting approximately 45 entries during the summer and 20 entries in the winter. Medals and trophies are awarded for end-of-series points. Occasionally the Business sponsors cash prize races from which the winners receive back their entry fees plus award money. Past races have been sponsored by local R/C car clubs. Participants from throughout the state participate in race meets held at the Business.

For R/C flight enthusiasts, the Business holds an annual training class on setting up and flying helicopters. The Business gives a 10% parts discount to members of local flying clubs.

Upon sale of the Business, the owner is willing to stay with the Business for at least two months to train and pass on product knowledge. The Owner is also willing to sign an employment contract with the new owner and to work for the new Owner.



REAL ESTATE SERVICES
Bismarck, North Dakota

Information Sheet

Key success factors for the Business include:

- Owner's enthusiasm and promotion of the hobby helps attract customers wanting expert advice and personalized Service, resulting in increased customer loyalty and repeat purchases
- Customer satisfaction due to local technical support and product Knowledge
- A unique product offering and quick shipment of products.
- Regular and active participation in community events, such as car Shows , parades and monster truck events, generating word-of-Mouth and a sense of civic involvement in its area
- Timely repair turnaround that meets urgent client needs.

For more information on this business opportunity you may request the Confidential Business Review for complete details, call Steve Ilse.



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