



**PRESENTED BY:**

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# BUSINESS FOR SALE Country House Deli



## Award Winning Deli

**Price:** Call For Price

**Features:** Fresh homemade breads, sandwiches,  
soups, salads & desserts

Loyal returning customer base

Established operational systems

Updated and expanded production  
Equipment



REAL ESTATE SERVICES

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## Information Sheet

The Business, founded in 1975, is family owned.

The Business sale is preferred to be structured as an asset sale.

The Business provides patrons with an assortment of fresh, homemade lunch and catering selections. Crafted from original family recipes and served with the greatest attention to quality, the delicious product lineup is irresistible. The Business has over a dozen bread flavors that are overstuffed with the finest sliced meats, natural cheeses and topped with special signature sauces. Meals are complete with homemade salads, soups, and desserts, enticing customers to come back for more.

The Business operates in a leased 3600 square foot storefront space.

The Business is frequented by customers retreating from a busy day to enjoy great food and conversation for an at-home feeling. There is something for everyone with so many choices for eating in, taking out and catering.

The Business is a “must-go” place in its area and has become a local icon, serving customers the same traditional, homemade products they have come to know so well throughout the years. The lunch and dinner menu offer customers both hot and cold sandwiches with a variety of bread selections. Homemade soups, fresh salads and delicious desserts entice customers to keep coming back for more. The catering menu has a number of options for small and large parties, including party trays, hot and cold hors d’oeuvres, luncheon and picnic items, delectable dinners and homemade soups and salads.

For business customers, the Business provides a delivery service Monday – Saturday between 11:00 am and 1:00 pm.

Hours of operation are Monday – Friday, 6:30 am – 7:00 pm Saturday, 8:30 am – 4:00 pm.



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With a combination of tradition and originality, the Business has gained both a strong walk-in and catering customer base. Customers are both professional and blue collar workers, young and old. Customers have come to expect consistently quality products and the deli has delivered time and time again.

Peak walk-in traffic occurs Monday – Friday during the noon hour. Most customers are returning patrons, although the Business attracts several new customers by word-of-mouth. On average, the Business prepares 100 sandwiches for walk-in customers per day with an average order between \$8.00 and \$10.00 per person.

After the Business sale, employees are willing to stay in place, and the owners would help transition the Business to the new owner(s) for six months or longer, depending upon the new owners' preference.



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Key success factors for the Business include:

- Business model reaching a large customer base through affordable catering and deli eat-in/take-out.
- Extensive line of more than 40 products infused with variety and originality.
- Fresh, homemade products with customer favorites including homemade soups, finger sandwiches, cream cheese ball, stuffed chicken breast, cheesecake, and many more.
- Loyal, returning customer base and customer referrals.
- Staff providing customers an at-home experience with excellent service, quality products and attention to detail.

For more information on this business opportunity you may request the Confidential Business Review for complete details, call Steve Ilse.



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