



PRESENTED BY:

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BUSINESS FOR SALE

Wildfowl Nesting



Leader in Preserving & Increasing Waterfowl Population
Offering Unique Wildfowl Nesting Products

Price: Call For Price

Features: Family owned

Team of experts

Wide variety of wildfowl nesting
products

Durable, economical, low-
maintenance structures



REAL ESTATE SERVICES

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Bismarck, North Dakota

Information Sheet

The leader in preserving and increasing waterfowl population, the Business is a unique family-owned business that offers a wide variety of wildfowl nesting products and serves a niche market nationwide and abroad.

The sale of the Business is preferred to be structured as a sale of assets.

The Business began operations in 1987 and is located in Valley City, North Dakota. It offers waterfowl enthusiasts a full spectrum of nesting products including wood duck nesting boxes, mallard nesting houses, goose nesting platforms, and a complete line of feeders and monitoring cameras.

The Business is committed to enhancing waterfowl habitats and actively supports nonprofit organizations that strive to preserve waterfowl habitat and further conservation education. These organizations include:

- Ducks Unlimited
- Delta Waterfowl
- Alabama Waterfowl Association
- Minnesota Waterfowl Association
- South Carolina Waterfowl Association
- California Waterfowl Association
- Nodak Outdoors
- Sooner Outfitters
- New Jersey Waterfowlers Association

The Business' durable, economical and low-maintenance structures protect hens from predators during the critical nesting season. With approximately 900,000 hens lost to predators each nesting season, the Business' product line supports its mission to develop and preserve a thriving waterfowl population.



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Business Products:

- Duck Den™ - One of its most popular nesting structures, complete with nesting material to provide hens an excellent nesting habitat
- Northern Mallard Cylinder — Low-maintenance structure filled with nesting materials to successfully increase the mallard population.
- Hen House — Structure producing spectacular nesting success.
- Dupliex Wood Duck House — Structure designed with easy-open door for low maintenance offering two nesting cavities which wood ducks have successfully adapted to.
- Wood Duck Hut — Structure designed with curved roof and recessed floor that allows water to run off easily, keeping its inhabitants dry. Comes complete with nesting material and an internal ladder
- Floating Nesting Structure — Virtually indestructible structure perfect for fluctuating water depths
- Northern Goose Basket — Durable, low-maintenance structure easy to install and endorsed by Delta Waterfowl Foundation
- Maintenance Free Goose Structure — Structure filled with sand or gravel and covered with straw or sod to produce successful hatches year after year
- Other Nesting Products — Hen House, Northern Mallard Cylinder and Duck Den packages at a discounted price.



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.All products sold by the Business come with straw and flax. Straw and flax needs to be replaced every 3 to 5 years and is also sold by the Business. All products are built from durable plastic through a process called rotational molding and are sold either by phone, mail-order or internet sales.

Duck Den™ and Northern Mallard Cylinders are its most popular products.

Customers include sportsmen, farmers, individual landowners, bird watchers, conservationists and government agencies. Customers are expected to stay with the new owner after sale of the Business.

Hours of operation are Monday through Friday, 8 a.m. - 5 p.m. and on weekends.

Peak sales season is mid-February through June.

Employees are the owner, an operations manager and a logistics manager who oversees supplies ordering, packaging and shipment. After sale, the owner would be available for up to six months to assist the new owner in the successful transfer of the Business.



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Key success factors of the Business include:

- Durable wear resistant structures for nesting shelter season after season
- Versatile structures for every habitat and price range.
- Effective nest occupancy and success rates averaging 80%
- Low maintenance structures

For more information on this business opportunity you may request the Confidential Business Review for complete details, call Steve Ilse.



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